

YAY!

SHOP OUR
FAVORITE
LOOKS!

WE'RE THRILLED THAT YOU JOINED US

Thank you for letting us share our inspiring fashion, hottest trends and must-have home décor with you.

When it comes to style, we say the possibilities are endless.

Ready to get your fashion fix?

SHOP NOW

FIND A STORE

**NOW THAT YOU'RE ON THE "IN" LIST,
YOU'LL RECEIVE...**

- ✓ Early sneak peeks of our best sales + deals
- ✓ *The latest fashions + trends*
- ✓ Exclusive savings not offered to other shoppers, like this...

take up to

30% OFF

your next in-store or online purchase*

PROMO CODE: ZWELCOMEDAY

better
BRANDS, BIGGER
savings

From the latest fashion to new beauty products
and inspiring décor...

Shop the season's must-haves from your favorite
brands and designers



SHOP WOMEN'S



SHOP MEN'S



SHOP SHOES



UTY



SHOP HOME

Klein


Levi's

LAUREN
RALPH LAUREN

UNDER ARMOUR

MICHAEL
MICHAEL KORS

SHOP BY BRAND



all
ABOUT
you!

YOUR
DAY
TO
SPARKLE

Everyone sparkles on their birthday!

Tell us when yours falls on the calendar and we'll celebrate it with a special gift just for you.

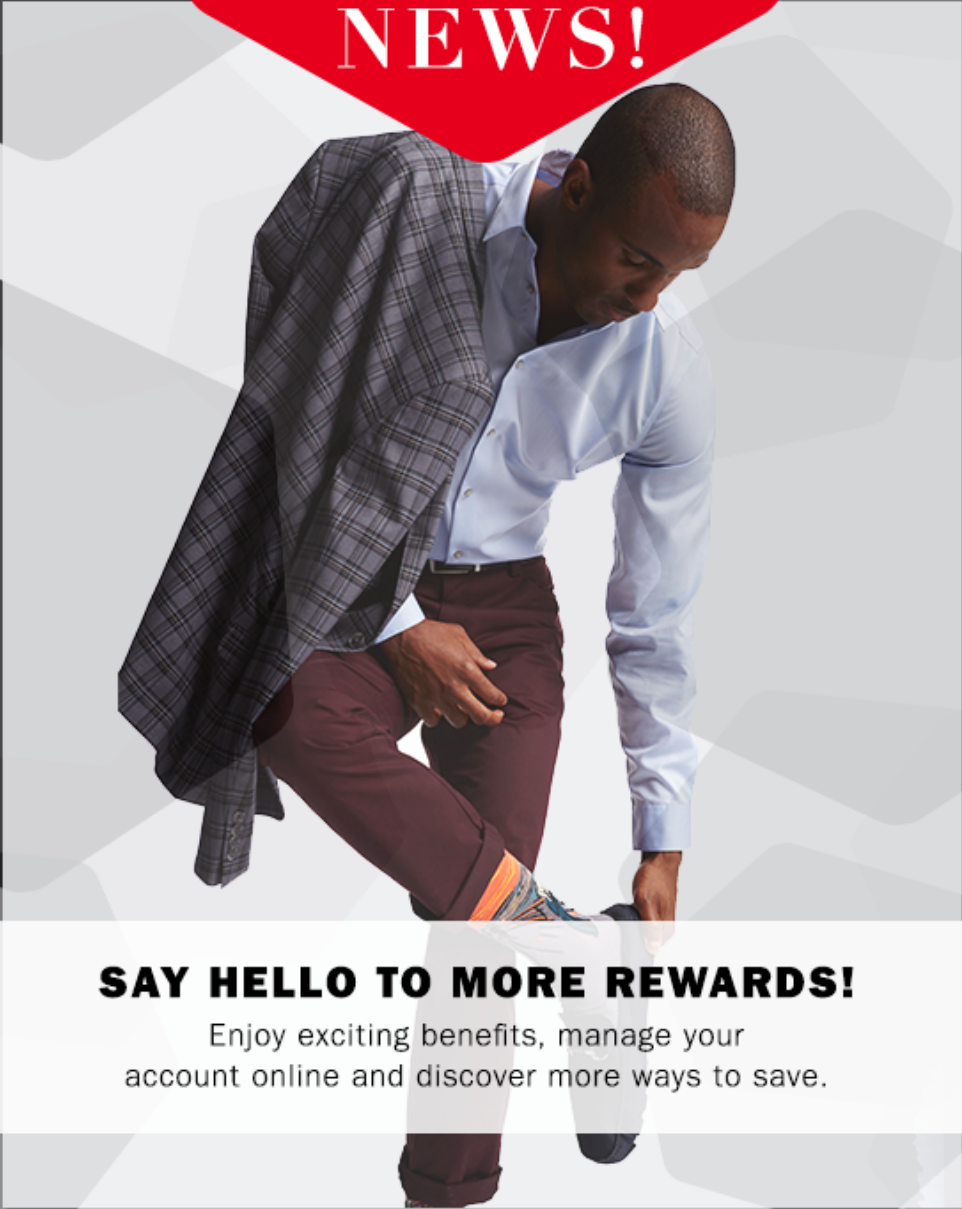
RESERVE YOUR GIFT NOW

Quick Tip!

New email address? Want to change your email frequency settings?
Need to switch your preferred store?

You can update your preferences anytime using the Email Preferences link found at the bottom of every email.

GOOD NEWS!






























SAY HELLO TO MORE REWARDS!

Enjoy exciting benefits, manage your account online and discover more ways to save.

Your current Rewards Level: SIGNATURE

VIEW YOUR REWARDS

LEVELS & BENEFITS				
for LoveStyle Rewards Members or YOUR REWARDS Credit Card Members				
		 SIGNATURE	 ELITE	 VIP
EVERYDAY FREE SHIPPING on orders over \$25 ¹				
VIP access to invitation-only events				
ELITE/VIP extras on the hottest trends & best deals				
KEEP your points year after year ²				
BIRTHDAY coupon Get \$10 off; VIP gets \$15 off ³				
EXCLUSIVE savings & email promotions				
DOUBLE & BONUS rewards Watch for ways to receive more rewards ⁴				
REWARDS CARDS Earn a reward for every \$200 you spend ⁵				

the
GIFT
shop

gifts
that bring
smiles



We make it easy to shop the top gifts
for anniversaries, holidays, birthdays and more.

SHOP ALL GIFTS

top gifts **FOR HER**



Tory Burch Love Relentlessly Set



UGG® Aria Knit Slide Slippers



MICHAEL Michael Kors Studio
Mercer Large Convertible Tote



kate spade new york
Jewelry & Watches

top gifts **FOR HIM**



Olsen Slippers



Citizen Eco-Drive Stainless Steel
Watch With Black Leather Strap



Tech Electronics
Over-Ear Headphones



Jimmy Choo Men's Gift Set

Make Merry!

Check off your holiday gift list and make
ALL THEIR WISHES COME TRUE!

VISIT OUR HOLIDAY GIFT SHOP

HAVE IT SHIPPED TO YOUR DOOR
OR SHOP ONLINE AND PICK UP IN-STORE

PERKS

you're gonna



we're transforming your shopping experience
LIKE NEVER BEFORE

Be sure to check out these top 5 services & perks
our shoppers love the most. **Happy shopping!**



1 STYLE2GO

You get 5 complete looks delivered
right to your inbox **every week**.
Each is styled by us and ready for
you to shop in **one quick click**.

SHOP STYLE2GO

DEALS + COUPONS

We put all of our coupons and
deals in one place to make it easier
for you to **get your best savings**.

START SAVING



3 THE APP

Find your appy place
with faster, easier shopping
right at your fingertips.

GET THE APP

2 BUY ONLINE, PICK UP IN-STORE

Enjoy more flexibility with
pick up at your local store.
It's fast and super easy!

LEARN MORE



4 EXCLUSIVE IN-STORE EVENTS

From new arrivals and private sales
to beauty parties, **now you're**
"on the list" to join the fun.

SEE ALL EVENTS



light up the
SOCIAL
scene

Capture and share inspiration, sneak-peeks, hot trends, contests & more. Plus, tag your photos using **#bontonstyle** to show the fashion and styles that spark your passion.



FOLLOW US ON INSTAGRAM



@BONTONSTYLE
let's up your social game



So much to "like," from the latest bootie style to private flash sales.



Indulge in an infinite amount of pin-spiration.



Stories with twists and turns – oh my!



Express yourself (in 280 characters or less).

CLOSE *to* HOME

You already know we specialize in better brands with global recognition. But did you know we also partner with local artisans from your community?

Close to Home is our *one-of-a-kind* shop located in many of our stores and online where you'll find local-inspired décor, handmade apparel, candles, soaps and so much more.

SHOP CLOSE TO HOME

GO AHEAD – HAVE A PEEK & ADD SOME LOCAL FLAVOR TO YOUR LIFE...



Coaster Set
Maker: Chosen Stones
in Wisconsin

Bucket List Mug
Maker: Tandem For Two
in Michigan



Clip-It Photo Frame
Maker: Kindred Hearts
in Illinois



Heart Plaque
Maker: Pittman Design
Fabrication in Indiana



Soy Wax Candles
Maker: The Cleveland
Company in Ohio

Cork Topper
Maker: SPARQ Home
in Minnesota



Felted Bar Soap
Maker: Flowing and Rooted
in Pennsylvania

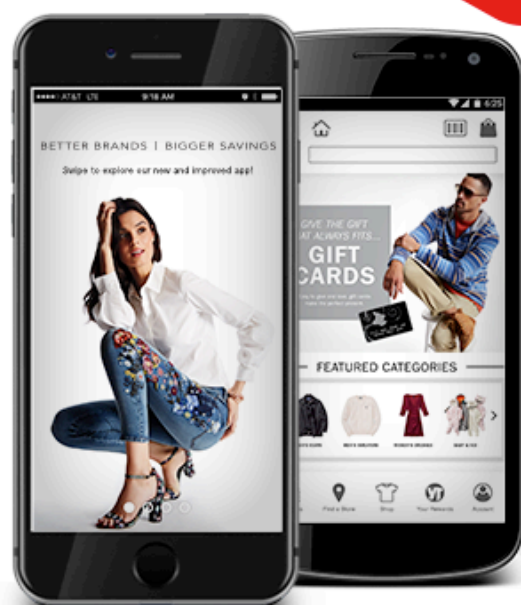
"Love Buffalo"
Stemless Wine Glass
Maker: Susquehanna Glass



Check back often. New artisans are always being added, and more in-store locations are coming soon.

FIND A CLOSE TO HOME SHOP NEAR YOU

find your
APPY
place



**DOWNLOAD OUR
FREE APP**

for faster, easier shopping.



Access the **LATEST COUPONS**
and promo codes, hassle free.



MORE FASHION: expanded assortment of sizes & colors



Buy in-app, **PICK UP IN-STORE**



SCAN ITEMS on the app for product details & coupon eligibility



A mobile wallet that includes
all your YOUR REWARDS Credit
Card & LoveStyle

EARNED REWARDS CARDS

DOWNLOAD THE APP



Thank you for creating an account. Be sure to sign in each time you shop to take advantage of these convenient benefits:



Check out faster +
view your order history



Pay your bill + manage
your credit account



Save your favorites +
update your lists

VISIT YOUR ACCOUNT

Customer Service
Call us: 1-800-945-4438
We're available 7am-10pm EST Monday-Saturday;
8am-7pm EST Sunday

VIEW OUR FREQUENTLY ASKED QUESTIONS



YOUR
REWARDS



STYLE2GO



BETTER
BRANDS



COUPONS
& DEALS